



Flavors

- Fruity Flavors
- Citrus Flavors
- Chocolate Flavors
- Vegetable Flavors
- Savoury Flavors

KENYA THE LION OF AFRICA



 **7th**
FOOD-BEVERAGES-KITCHEN
AFRICA 2023

International Trade Show on Food & Beverages
Hospitality - Kitchen Equipment & Packaging

27 - 29

OCTOBER 2023

SARIT EXPO CENTER, NAIROBI
KENYA



SUPPORTED BY





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FOOD-BEVERAGES-KITCHEN AFRICA 2023

FOOD-BEVERAGES-KITCHEN AFRICA 2023, International Trade Exhibition on Food & Processing, Beverages & Technology, Ingredients & Packaging Kitchen Equipment etc. The Exhibition will be held InConjunction with **AGRO - FOODPACK 2023** from 27 - 29 October 2023, at Sarit Expo Center, Nairobi - Kenya.

FOOD-BEVERAGES-KITCHEN AFRICA 2023, provides a unique opportunity to expand your brand in one of the most astonishing business destinations in Asia. The Exhibition attracts exhibitors from around 16 countries.

The exhibition attracts visitor from Kenya & it's Surrounding Countries. Last year the Exhibition attracted visitors from Tanzania, Rwanda, Ethiopia, Nigeria, Egypt Iran, India & South Africa.

FACTS & FIGURES



1054 VISITORS



1500 TOTAL SQM



16 EXHIBITING
COUNTRIES



POTENTIAL SEGMENT

GROWING ECONOMY

PROSPEROUS DESTINATION



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EXHIBITOR PROFILE

FOOD & PROCESSING

- ▶ Spices & Herbs
- ▶ Meat and Meat Products
- ▶ Fish and Seafood Products
- ▶ Vegetables, Fruits and Dried Fruits
- ▶ Pasta, Rice, Oils, Fats, Sugar, Tea
- ▶ Frozen Food
- ▶ Canned Food
- ▶ Sweets and Chocolates
- ▶ Snacks and Ice Cream
- ▶ Speciality Food
- ▶ Health / Organic Food
- ▶ Processing Machinery

REFRIGERATION

- ▶ Cold Storage
- ▶ Compressors
- ▶ Refrigeration components
- ▶ Heat Exchangers
- ▶ Refrigeration Units
- ▶ Refrigerated Display Cases
- ▶ Ice Makers
- ▶ Transport Refrigeration

HOSPITALITY & PRODUCTS

- ▶ Hotel & Motel Equipment
- ▶ Hotel Toiletries
- ▶ Tissue & Towels
- ▶ Bedding & Mattresses
- ▶ Soaps & Detergents
- ▶ Retail Equipment
- ▶ Restaurant Machines
- ▶ Toasters
- ▶ Juicers
- ▶ Coffee & Tea
- ▶ Table & Chairs

PACKAGING

- ▶ Disposable Packaging
- ▶ Flexible Packaging
- ▶ PVC Cling Film
- ▶ Aluminium Foil
- ▶ Bottle Filling
- ▶ Packaging Equipment & Machinery
- ▶ PET Preforms

DRINK & TECHNOLOGY

- ▶ Sweeteners & Mixers
- ▶ Coffee & Tea
- ▶ Ventilation, Air Conditioning
- ▶ Heating Technology
- ▶ Conveying, Transport
- ▶ Storage Installations
- ▶ Ingredients and Juices
- ▶ Auxiliary Materials
- ▶ Soft Drinks
- ▶ Artificial Flavours
- ▶ Refrigeration Installations
- ▶ Glasses & Cups

SWEETS & CANDIES

- ▶ Sweets
- ▶ Candies & Chocolates
- ▶ Flavours
- ▶ Confectionery
- ▶ Dairy Products
- ▶ Ice Cream & Machinery

BAKERY & PRODUCTS

- ▶ Flour & Mixers
- ▶ Biscuits & Equipment
- ▶ Slicers & Baggers
- ▶ Cakes
- ▶ Refrigeration
- ▶ Sugar - Artificial Colors

BEVERAGES

- ▶ Flavors
- ▶ Bottling & Filling
- ▶ Food colors
- ▶ Tea & Coffee
- ▶ Herbal tea

VISITOR PROFILE

WHO WILL VISIT

- ▶ Importers
- ▶ Re-Exporters
- ▶ Food Consultants
- ▶ Hotel Management
- ▶ Senior Government Officials
- ▶ Food Services Companies
- ▶ Convenience Stores
- ▶ Students & Educators
- ▶ Grocery Stores
- ▶ Export Promotions Bodies
- ▶ Manufacturers
- ▶ Traders & Retailers
- ▶ Agents & Distributors
- ▶ Restaurant Management
- ▶ Food & Catering Outlets
- ▶ Decision Makers
- ▶ Industry & Trade Media
- ▶ Embassies / Consulate Members

PARTICIPATING COUNTRIES



ALGERIA



CHINA



EGYPT



FRANCE



GERMANY



SOUTH AFRICA



INDIA



ITALY



KENYA



MALAYSIA



TURKEY



PAKISTAN



UKRAINE



RUSSIA



TANZANIA



BURUNDI



SAUDI ARABIA



UGANDA



UAE



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VISITORS STATISTICS

EXHIBITORS REPORT:

- ▶ **80%** of Exhibitors stated that their overall objectives had been met
- ▶ **82%** stated that had been met or surpassed the number of inquiries received during 3 days of event
- ▶ **84%** of exhibitors stated that they were satisfied with services / support extended by the organizer

EXHIBITORS COMMENTS:

LONGRICH - KENYA

- ▶ Its very good show for us

TDAP - PAKISTAN

- ▶ Its a good show

HARVEST FOODS - EGYPT

- ▶ I have got many clients

HANDYWARE INDUSTRIES - SOUTH AFRICA

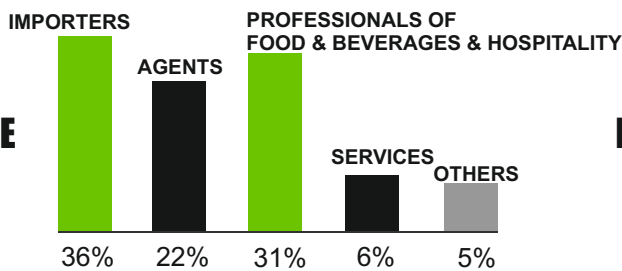
- ▶ The exhibition has a lot of visitors

SAMA ENGINEERING PAKISTAN

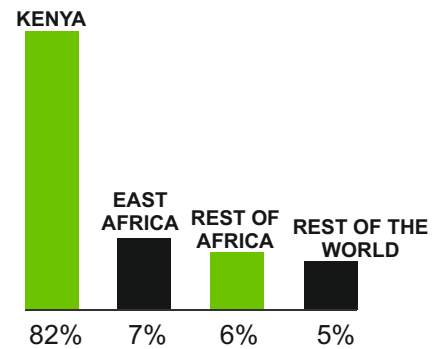
- ▶ The show was valuable for us

TOTAL VISITORS: 1054

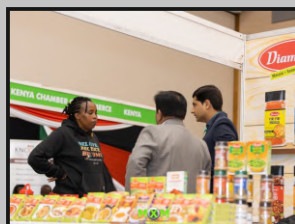
INDUSTRY WISE



BY REGION



PICTURE GALLERY





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KENYA OVERVIEW

ECONOMY AND INFRASTRUCTURE

The strength of the tourist industry coupled with years of growth in manufacturing and services has made Kenya, especially Nairobi, the commercial center of East Africa. But after 4 decades of independence, most Kenyans remain impoverished citizens of a struggling state. The richest 10% of the population own an estimated 40% of the wealth. The poorest 30% own only 10%. In the past, economic growth has not greatly improved poverty rates. Kenya has a relatively large middle class that resents repression and corruption from government sources but is fearful of anarchy especially in the face of interethnic clashes.

The social structure has been burdened by the influx of some 300,000 refugees from the neighboring states of Ethiopia, Somalia and Sudan. In addition, the population growth rate has only recently been reduced from 3.0%. More than half of all Kenyans are younger than 15 years old. Pressure on arable land is enormous. Creating employment for the number of agrarian workers relocated to urban settings will also be difficult.

VISA

Usually visa is available at the airport on arrival for all nationalities except few countries including Afghanistan - Iraq - Palestine - Somalia - Syria - Libya - Mali - Kosovo - Armenia - Lebanon etc. These nationalities are advised to contact the organizer for visa application at least 1-month prior to the exhibition. We can also assist in processing of entry visas for all the exhibitors and trade visitors, particularly of nationalities whose countries high commission are not present in Kenya.

HOTEL ACCOMMODATION

- ▶ **MOVE-N-PICK**
- ▶ **JACARANDA**
- ▶ **INTERCONTINENTAL**
- ▶ **SAROVA STANLEY**

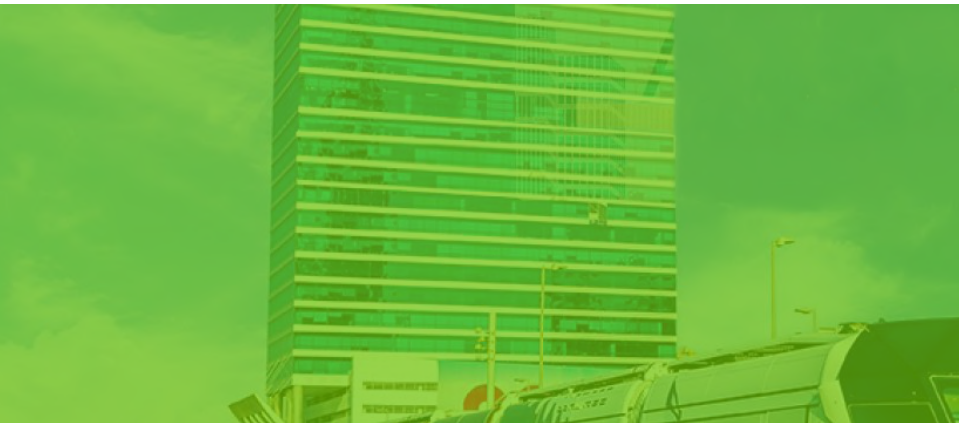




EXHIBITIONS ORGANIZERS

▶ ADDRESS

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